

# PLATSEAL

## ECO LINE

## INTRODUCING A MORE SUSTAINABLE PET FILM & COMPOSTABLE OVERWRAP FILMS

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**THE PLATINUM PACKAGING GROUP introduces for 2019 and forward  
New Sustainable PET Films and Compostable Cold Overwrap Film.**

Our new line of PET films address a growing demand for films that guarantee the production of recyclable packaging that is comprised of a recycled content. With the **PLATSEAL ECO LINE** of films we are now able to create a PET film with a minimum of 35% post-consumer recycled PET in its composition. This technology is currently available in our ovenable **PLATSEAL** Overwrap HSPET line. Long term plans are to introduce this in to the line of PET coated **PLATSEAL** GP lidding films too.

This is part of PPG's long-term, demonstrated commitment to preserve and protect the environment. **PLATSEAL ECO LINE** polyester films is a major part of our vision to end plastic waste. 35% was chosen to match the current PET recycling rate in North America and also offer a sustainable supply chain. Our films reduces our carbon footprint, removes plastic from our landfills, and contributes to a circular economy. For example, 1,000 lbs of **PLATSEAL ECO LINE** film removes 11,000 PET water bottles (20 fl. oz.) from landfills.

The new **PLATSEAL ECO LINE** of films closes the loop for using post-consumer packaging. This offers the 'perfect choice' in terms of a sustainable solution in the market.

For cold overwrap applications we now offer **PLATWRAP** Cold PLA compostable overwrap. This is derived from plants and composts into carbon dioxide and water in less than 90 days.

Feel free to contact our offices at 562-630-6700, or [sales@platinumpkggroup.com](mailto:sales@platinumpkggroup.com) or your local representative.